



Mobile for
Development

Mobile for Development Seminar

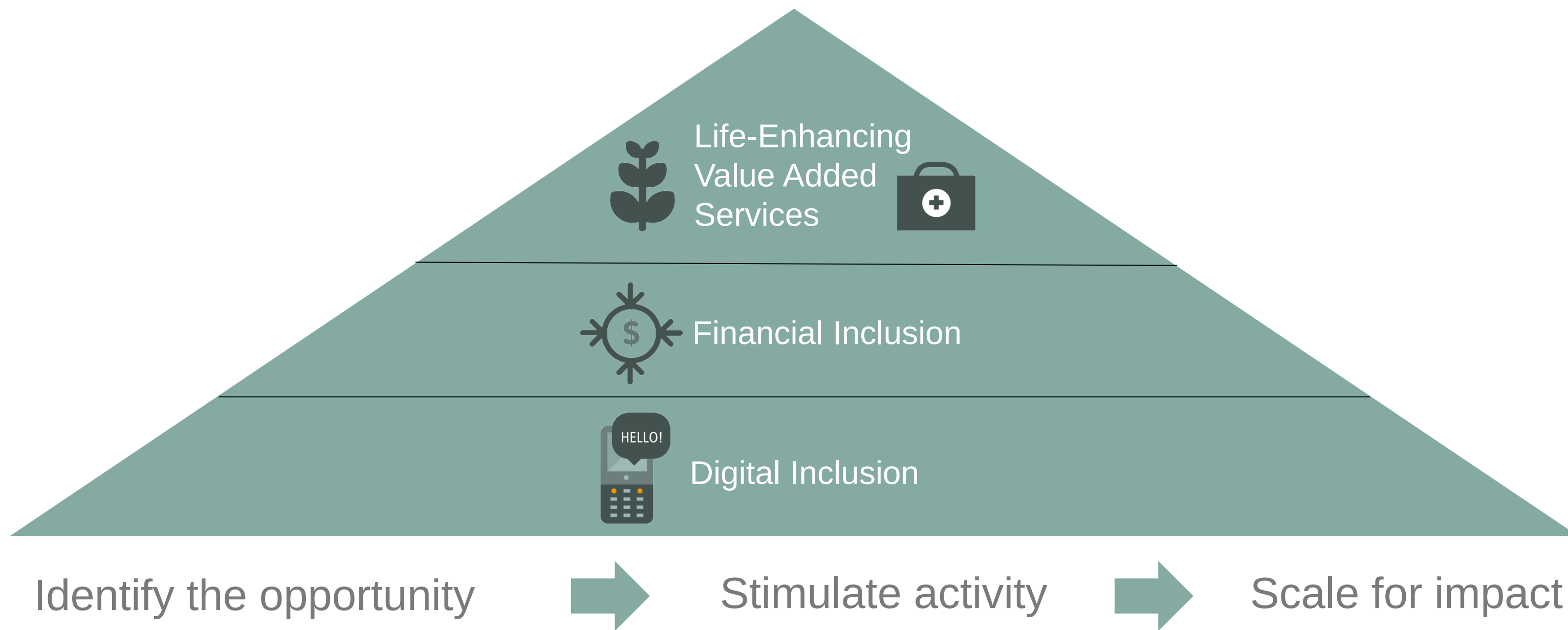
GSMA Latin America
Plenary, Montevideo
May 2014



Supporting the industry to
drive innovative mobile
solutions for the underserved
that deliver positive social
and economic impact



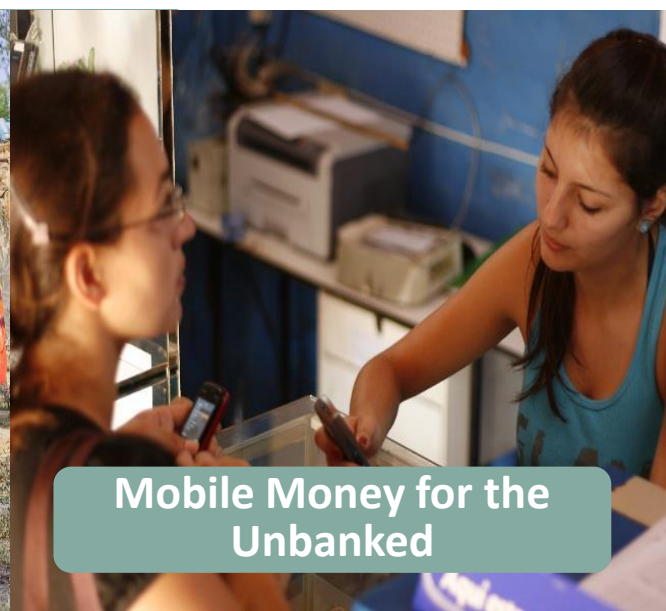
How we work



Our programmes



Digital Inclusion



Mobile Money for the
Unbanked



mAgri



Mobile Enabled Community
Services (mUtilities)



Disaster Response



mHealth



mWomen



Mobile for Employment

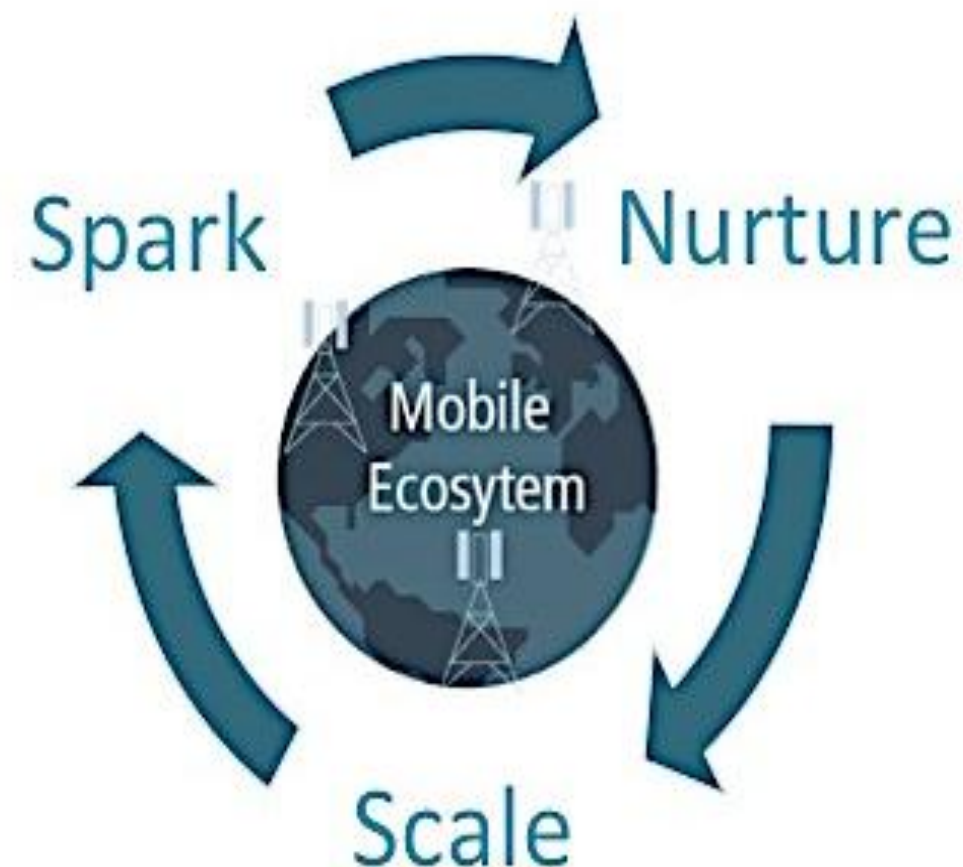


Green Power for Mobile



M4D Impact

OBJECTIVES & OUTPUTS



M4D Impact exists to spark, nurture, and scale a vibrant and thriving community of innovators in the mobile ecosystem to address underserved consumer segments, driving positive socio-economic change through mobile

Insights & Analysis

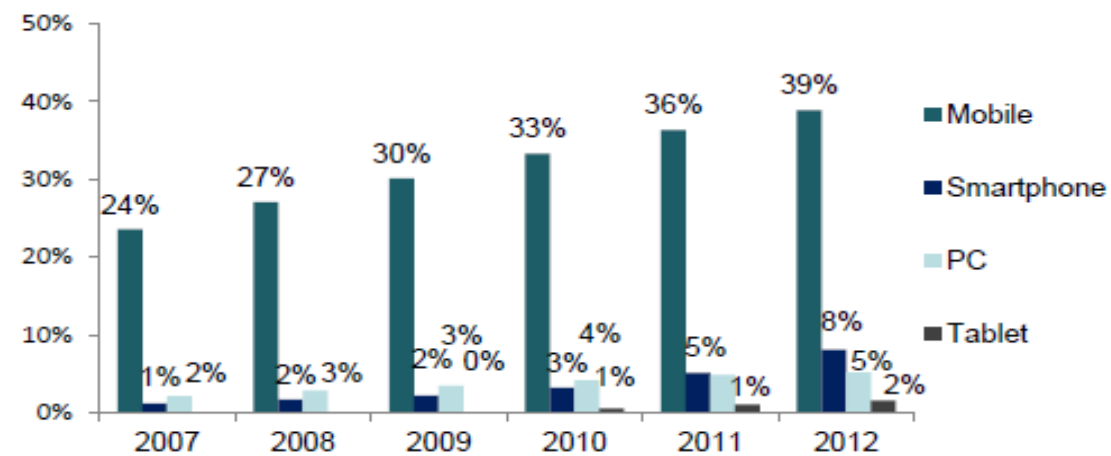
Market Trends,
Thought Leadership,
Data and Intelligence

**Community**

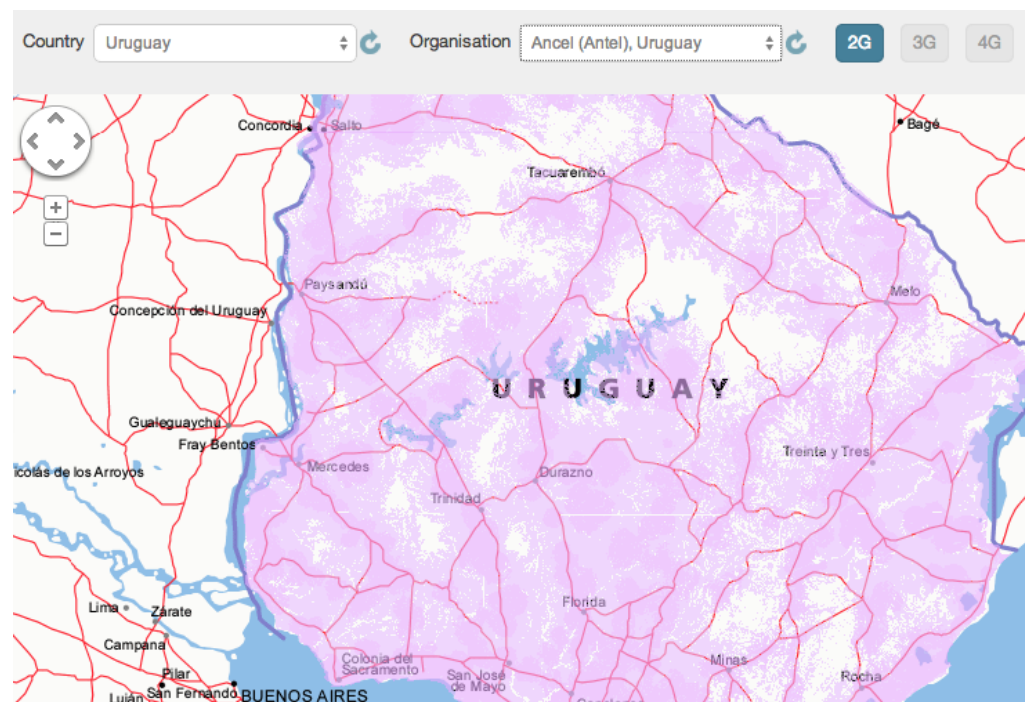
Collaboration and
partnerships via
convenings



M4D Impact offers freely available data, analysis and insights



Mobile penetration of population (developing world)



ANÁLISIS

Panorama general del país: Perú

Febrero 2014

ANÁLISIS

Escalando la tecnología móvil para el desarrollo

Aprovechar la oportunidad del mundo en desarrollo

Agosto 2013



Mobile for
Development



For more information
www.gsma.com/mobilefordevelopment